



## Press Release

### **Altec Lansing Supports iPad2 with Octiv™ 450 Stereo Speaker Audio Dock**

*The Octiv 450 (MP450) is the Ideal Docking Solution for iPad and iPad2 Users to Provide Enhanced Sound Quality and Multiple Screen Viewing Angles*

**UK, London – May 17th, 2011** – Enhancing the iPad experience, audio innovator Altec Lansing today announced an upgrade to its Octiv 450 docking speaker system for the iPad, iPhone and iPod. Bringing to life the latest iPad, the Octiv 450 is one of the first products to support the iPad2 and showcase its latest features and unique capabilities for entertainment. With convenient design features, the Octiv 450 provides an exciting experience for watching and listening to content as well as a stylish home for the iPad.

*“As audio innovators with 70 years of music heritage, and inventors of the first iPod dock and first iPhone speaker system, we are proud to be the first to offer an iPad2 compatible dock,”* said Miguel Martin Gomez EMEA Channel and Marketing Manager *“Altec Lansing has created the perfect solution to hands-free viewing, greater sound delivery as well as charging capabilities all in one dock with the Octiv 450.”*

#### **iPad2 Support**

The Octiv 450 allows users to dock and charge their iPad while a 3.5mm auxiliary jack offers support for additional devices. The Octiv 450 is now sold with an additional adapter kit included, so that it can be used with both versions of the iPad. This kit is also available separately free of charge so existing owners of the Octiv 450 can easily upgrade their device to support the new iPad2.

#### **Superior Sound for HD Video and Music**

The new front-facing camera and rear-facing cameras on the iPad2 are ideal for FaceTime and shooting HD video. With the Octiv 450 this audio and video footage can be enjoyed in optimum audio quality. Altec Lansing's Audio Alignment technology provides distinctive centre channel voicing and enhanced stereo delivery for distortion-free performance even at full volume.

For a more pleasant viewing experience, the Octiv 450's unique rotating connection arm allows the iPad to be viewed in both portrait and landscape positions and offers a tilt screen for multiple viewing angles, plus a full featured, wireless remote provides easy navigation from across the room.

Music collections are growing and have now just grown bigger with Apple's new iOS 4.3 on the iPad2. Music and files can be easily shared between devices including the iPhone4, iPhone 3GS and iPod Touch and played back with upgraded audio quality and sound distribution on the Octiv 450.

### **Availability and Pricing**

The Altec Lansing Octiv 450 audio dock upgrade kit will be available mid May at Apple, John Lewis, Dixons and PC World.

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### **About Altec Lansing**

For more than 70 years Altec Lansing has been viewed among audiophiles as one of the world's most valuable and innovative audio brands and boasts a unique history of innovation that includes the introduction of first talkie film speakers, the first iPod docking station and the first "Works with iPhone" speaker system. Altec Lansing makes a wide range of audio systems for the home and office; a line of headphones for personal listening; and the popular line of inMotion speaker systems for portable digital players. Altec Lansing LLC is headquartered in Milford, PA.

Connect with the Altec Lansing team on the following social media sites:

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