



Press Release

Altec Lansing Brings Quality Stereo Sound and Great Bass to Computer and MP3 Audio

BXR1321 2.1 speaker system delivers impressive bass in an elegant design

London – 19th April 2011 – Altec Lansing, audio experts in PC and stereo speaker systems, today introduced the **BXR1321™** 2.1 stereo speaker system for computers and MP3 players. This three-piece system brings an elegant design and Altec Lansing's award-winning sound to any desktop, laptop, netbook or MP3 player.

"The BXR1321 offers good quality sound with strong bass bringing your music, movies and games to life," says Miguel Martin Gomez EMEA Marketing Manager, "It's the perfect solution for someone who wants to upgrade their 2.0 system and the elegant design looks great anywhere in the home"

The new **BXR1321™** is a 2.1 subwoofer-satellite combination that provides an amazing 84db of sound pressure level from a compact system. The two 2-inch full range drivers extend the treble response out to 18 kHz, retaining the clarity of music files, games and movies. The separate satellite speakers also give improved sound imaging and as a result the perception of both gaming action and stereo recordings is enhanced. The 4-inch side-firing driver in the subwoofer provides low frequency response for realistic bass and surround effects, adding a new level of realism to any music, movie or game.

It is easy to set up to your PC, netbook or laptop and the additional AUX in jack provides easy connection to portable DVD, MP3 and CD players, ideal for enjoying music, movies and games on the road.

Key features include:

- **Audio Alignment™** - Altec Lansing's expertise ensure that drivers, enclosure and electronics are balanced for optimum sound
- **Quality Stereo Sound** – dual 2-inch full-range speaker drivers deliver crystal-clear full spectrum audio bringing music, movies and games alive
- **Deep Bass** – the side-firing subwoofer delivers impressive bass
- **Improved Sound Imaging** – separate satellite speaker improve perception
- **Built-in controls** – volume and power controls are on the satellite for easy access
- **Magnetically shielded** – able to place next to monitors without interference
- **Auxiliary input jack** – second audio connection source with a 3.5mm jack

Availability

The new BXR1321 will be available at Amazon, DSGi, JLP, Currys, and PC World from mid May 2011. The BXR1321 has an MSRP of £29.99 / €34.99 (inc VAT).

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About Altec Lansing

For more than 70 years Altec Lansing has been viewed among audiophiles as one of the world's most valuable and innovative audio brands and boasts a unique history of innovation that includes the introduction of first talkie film speakers, the first iPod docking station and the first "Works with iPhone" speaker system. Altec Lansing makes a wide range of audio systems for the home and office; a line of headphones for personal listening; and the popular line of inMotion speaker systems for portable digital players. Altec Lansing LLC is headquartered in Milford, PA.

Connect with the Altec Lansing team on the following social media sites:

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<http://www.flickr.com/AltecLansing>

<http://www.youtube.com/AltecLansingSpeakers>

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