

Press Release

Altec Lansing Launches New Orbit USB Stereo™ speaker for Ultra-Portable Stereo Sound for Netbooks and Laptops

Powerful audio in a small portable package

London – 10th May 2011 – Altec Lansing, audio experts in PC and stereo speaker systems, today introduced the **Orbit USB Stereo™ (iML247)** speaker, the newest member of its Orbit family. This ultra-portable USB speaker is perfect for the frequent traveller, providing surprisingly big stereo sound and the convenience of plug-and-play USB connectivity for netbooks, PCs and laptops.

“We think two types of consumers will love the Orbit USB Stereo,” says Miguel Martin Gomez EMEA Channel and Marketing Manager, *“Working professionals who can enhance their presentations with board-room filling sound from the Orbit USB Stereo. It’s small enough to pack in a briefcase for work trips and can also be used to listen to music or watch a movie in their hotel rooms at night. And of course, music fans who store music on their laptops and take their sound with them wherever they go. Parties, music concerts and festivals, the Orbit USB Stereo can be tossed in a backpack and provide powerful instant sound at any time and any location.”*

This powerful little speaker boasts Altec Lansing's Audio Alignment™ design, which is the precise balance and craftsmanship of the key audio components -- the driver, the enclosure and the electronics. The sonic result is astounding volume, clarity and depth in a small system. The battery-free design offers an environmentally responsible solution and the retractable stands aim the audio wherever wanted.

Key features include:

- **Audio Alignment™** - Altec Lansing's expertise ensure that drivers, enclosure and electronics are balanced for optimum sound

- **Incredible Digital Clarity** – From the source to the speaker, sound stays digitally wired through the USB connection guaranteeing the integrity of the original signal.
- **Powerful Stereo Sound** – two 40mm active drivers deliver impressively powerful audio in a very small compact design
- **USB Powered** - No batteries or AC cord required, just plug-and-play.
- **USB Cord Storage** – Free from tangle, just wind up the cord and go.
- **Built-in Stands** – Retractable stands lets you direct the sound to your audience
- **Travel Case** – stylish black case makes it perfectly portable for travel
- **LED Power Indicator** – lets you know when device is on
- **Stow and Go** – the 2 speakers snap together for convenient portability and easy storage

Availability

The new Orbit USB Stereo™ (iML247) will be available at Amazon, DSGi, JLP, Currys, and PC World from mid May 2011. The Orbit USB has an MSRP of £39.99 / €49.99 (inc VAT).

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About Altec Lansing

For more than 70 years Altec Lansing has been viewed among audiophiles as one of the world's most valuable and innovative audio brands and boasts a unique history of innovation that includes the introduction of first talkie film speakers, the first iPod docking station and the first "Works with iPhone" speaker system. Altec Lansing makes a wide range of audio systems for the home and office; a line of headphones for personal listening; and the popular line of inMotion speaker systems for portable digital players. Altec Lansing LLC is headquartered in Milford, PA.

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